



## Working Student (f/m): Industry Marketing - Executive Office & Communications

### LOCATION

Walldorf/St. Leon-Rot,  
Baden-Wuerttemberg, Germany

### WORK AREA

Software - Research

### EXPECTED TRAVEL

0%

### CAREER STATUS

Student

### EMPLOYMENT TYPE

Limited Part Time

### CONTACT INFORMATION

Ms Oravcova (Tel. 06227 7 48599)

### REFERENCE CODE

DE-55301620-EN-12-003

### ADDITIONAL INFORMATION

Start as soon as possible.

Do you demand the best from your professional career? Are you inspired by excellence? At SAP, you will have the power to make a real impact. As the global market leader for business software, SAP helps companies and organizations in more than 25 industries to run better.

### PURPOSE AND OBJECTIVES

Industries provide the complete customer perspective and Industry Marketing is to be seen as the marketing arm of SAP's industries Go-to-Market. Vision of Industry Marketing is to bring the industry perspective to every Go-to-Market dimension and drive the holistic customer value proposition. To achieve this mission we create industry branding for 24 industries as well as for SAP's industry strategy. We bring industry context & content to ever Go-to-Market dimension and ensure overall content quality and consistency.

### EXPECTATIONS AND TASKS

- Support the Executive Office primarily in the creation and updating of compelling assets across all industries
- Assist projects and daily work
- Get insight into positioning & messaging for industries and how this translates into compelling assets as well as how these get rolled-out via different communication channels

### EDUCATION AND QUALIFICATIONS / SKILLS AND COMPETENCIES

- Student (f/m) of a university or university of applied sciences
- Preferred fields of study: Economics, Marketing
- Knowledge of MS office, especially PowerPoint skills
- Fluency in English
- Communication skills
- Team orientation

### WORK EXPERIENCE

Your set of application documents should contain a cover letter, a tabular CV, copies of the obtained degrees and (if available) copies of your references from former employers (e.g. internships). Please describe your experience and kills in foreign languages and computer programs/programming languages as well.

! PLEASE APPLY ONLINE ON [WWW.CAREERSATSAP.COM](http://WWW.CAREERSATSAP.COM) !

### SAP'S DIVERSITY COMMITMENT

To harness the power of innovation, SAP invests in the development of its diverse employees. We aspire to leverage the qualities and appreciate the unique competencies that each person brings to the company.