

Global Sustainability Management (GSM) im Master Kultur und Wirtschaft

Core Courses

Current Trends in Global Sustainability 4 ECTS	The Changing Global Sustainability Context 6 ECTS
Tackling Key Global Sustainability Challenges 6 ECTS	Sustainability Transformation Lab 12 ECTS
Reflections on Sustainability 2 ECTS	

Electives

Mindestens 10 ECTS müssen jeweils in den folgenden Focus Areas absolviert werden:

- Sustainability at an Organisational Level (Addressing Global Sustainability Challenges and Opportunities)
- Sustainability at System Level (Navigating the Global Sustainability Context)

Die übrigen 10 ECTS können frei belegt werden.

Electives Philosophie

Kurstitel	ECTS	Turnus	Focus Area
Ethics of Global Sustainability	8	FSS	Sustainability at an Organisational Level
Current Issues in Ethics of Global Sustainability	8	FSS	Sustainability at an Organisational Level

Electives Geschichte

Kurstitel	ECTS	Turnus	Focus Area
Cultures of Sustainability	3	HWS FSS	Sustainability at an Organisational Level
News from the Past: Currents in Eco-History	8	FSS	Sustainability at an Organisational Level

Electives BWL (Angebot aus dem MMM)

Code	Kurstitel	ECTS	Turnus	Focus Area
ACC 520	IFRS Reporting and Capital Markets	8	HWS	Sustainability at an Organisational Level
ACC 540	Financial Statement Analysis & Equity Valuation	8	FSS	Sustainability at an Organisational Level
ACC 670	Audit Theory	6	HWS	Sustainability at System Level
ACC/MAN 660	Corporate Sustainability Strategies and Value Creation	4	HWS	Sustainability at an Organisational Level
ACC/MAN 661	Corporate Sustainability Performance: Measurement, Assessment and Improvement	5	FSS	Sustainability at an Organisational Level
ACC/MAN 663	Carbon Removal: Technologies, Markets & Business Impact	2	FSS	Special Topics in Global Sustainability Management
ACC/TAX 570	ESG Regulation and Sustainability Reporting	8	FSS	Sustainability at an Organisational Level / Sustainability at System Level
CC 504	Corporate Social Responsibility	4	HWS	FSS Sustainability at System Level
FIN 500	Investments	6	HWS	Sustainability at an Organisational Level
FIN 540	Corporate Finance I - Lecture (Capital Structure, Cost of Capital and Valuation)	5	HWS	Sustainability at an Organisational Level
FIN 590	Financial Institutions I	4	HWS	Sustainability at System Level
FIN 606	FinTech**	4	HWS	Special Topics in Global Sustainability Management
FIN 630	Corporate Governance	6	HWS	Sustainability at an Organisational Level
FIN 682	International Asset Management - Modern Investment Management, Responsible Investing and Fintech	6	FSS	Sustainability at an Organisational Level
FIN 684	Financial Institutions II	4	FSS	Sustainability at an Organisational Level

MAN 608	Business, Society, and the Environment* **	8	HWS		Sustainability at an Organisational Level
MAN 645	Leadership and Motivation	6	HWS		Sustainability at an Organisational Level
MAN 655	Sustainability Management Simulation: Net Zero* **	2	HWS	FSS	Sustainability at an Organisational Level
MAN 679	A Scientific Introduction into Public and Nonprofit Management	6	HWS		Sustainability at an Organisational Level
MAN 680	Challenges of Public and Nonprofit Management – Case Study Seminar*	6		FSS	Sustainability at an Organisational Level
MAN 690	Innovation Management**	4		FSS	Sustainability at an Organisational Level
MAN 691	Selected Topics in Organizational Behavior**	4		FSS	Sustainability at an Organisational Level
MKT 520	Market Research	6		FSS	Sustainability at System Level
MKT 575	Marketing Strategy for Innovation & Sustainability* **	3		FSS	Sustainability at an Organisational Level
OPM 510	Sustainable Operations Management **	4	HWS		Sustainability at System Level
OPM 561	Production Management: Lean Approaches and Variability **	4	HWS		Sustainability at an Organisational Level
OPM 581	Service Operations Management	6		FSS	Sustainability at an Organisational Level
OPM 601	Supply Chain Strategy **	6		FSS	Sustainability at an Organisational Level

* Dieser Kurs ist zulassungsbeschränkt.

** voraussichtlich ab HWS 2026 / FSS 2027 für MAKUWI geöffnet.

Kursdetails werden im [Modulkatalog des MMM](#) bekannt gegeben. Das Angebot wird laufend evaluiert und ggf. angepasst. Stand Februar 2026.