

Global Sustainability Management (GSM) im Master Kultur und Wirtschaft

Core Courses

Current Trends in Global Sustainability 4 ECTS	The Changing Global Sustainability Context 6 ECTS
Tackling Key Global Sustainability Challenges 6 ECTS	Sustainability Transformation Lab 12 ECTS
Reflections on Sustainability 2 ECTS	

Electives

Mindestens 10 ECTS müssen jeweils in den folgenden Focus Areas absolviert werden:

- Addressing Global Sustainability Challenges and Opportunities
- Navigating the Global Sustainability Context

Die übrigen 10 ECTS können frei belegt werden.

Electives Philosophie

Kurstitel	ECTS	Turnus	Focus Area
Ethics of Global Sustainability	8	FSS	Navigating the Global Sustainability Context
Current Issues in Ethics of Global Sustainability	8	FSS	Navigating the Global Sustainability Context

Electives Geschichte

Kurstitel	ECTS	Turnus	Focus Area
Cultures of Sustainability	3	HWS FSS	Navigating the Global Sustainability Context
News from the Past: Currents in Eco-History	8	FSS	Navigating the Global Sustainability Context

Electives BWL (Angebot aus dem MMM)

Code	Kurstitel	ECTS	Turnus	Focus Area
ACC 520	IFRS Reporting and Capital Markets	8	HWS	Addressing Global Sustainability Challenges and Opportunities
ACC 670	Audit Theory	6	HWS	Navigating the Global Sustainability Context
ACC 680	Disclosure Theory	6	FSS	Navigating the Global Sustainability Context
ACC/MAN 660	Corporate Sustainability Strategies and Value Creation	4	HWS	Addressing Global Sustainability Challenges and Opportunities
ACC/MAN 661	Corporate Sustainability Performance: Measurement, Assessment and Improvement	5	FSS	Addressing Global Sustainability Challenges and Opportunities
ACC/MAN 663	Carbon Removal: Technologies, Markets & Business Impact	2	FSS	Special Topics in Global Sustainability Management
ACC/TAX 570	ESG Regulation and Sustainability Reporting	8	FSS	Addressing Global Sustainability Challenges and Opportunities / Navigating the Global Sustainability Context
CC 504	Corporate Social Responsibility	4	HWS	FSS Addressing Global Sustainability Challenges and Opportunities
FIN 500	Investments	6	HWS	Addressing Global Sustainability Challenges and Opportunities
FIN 555	Financial Markets and Employees	3	FSS	Navigating the Global Sustainability Context
FIN 590	Financial Institutions I	4	HWS	Navigating the Global Sustainability Context
FIN 606	FinTech	4	HWS	Special Topics in Global Sustainability Management
FIN 630	Corporate Governance	6	HWS	Addressing Global Sustainability Challenges and Opportunities
FIN 682	International Asset Management - Modern Investment Management, Responsible Investing and Fintech	6	FSS	Addressing Global Sustainability Challenges and Opportunities
FIN 684	Financial Institutions II	4	FSS	Addressing Global Sustainability Challenges and Opportunities

MAN 608	Business, Society, and the Environment*	8	HWS		Navigating the Global Sustainability Context
MAN 655	Sustainability Management Simulation: Net Zero*	2	HWS	FSS	Addressing Global Sustainability Challenges and Opportunities
MAN 679	A Scientific Introduction into Public and Nonprofit Management	6	HWS		Addressing Global Sustainability Challenges and Opportunities
MAN 680	Challenges of Public and Nonprofit Management – Case Study Seminar*	6		FSS	Special Topics in Global Sustainability Management
MAN 690	Innovation Management	4		FSS	Addressing Global Sustainability Challenges and Opportunities
MAN 691	Selected Topics in Organizational Behavior	4		FSS	Special Topics in Global Sustainability Management
MAN 693	Strategic Intellectual Property Management	4	HWS		Addressing Global Sustainability Challenges and Opportunities
MKT 520	Market Research	6		FSS	Navigating the Global Sustainability Context
MKT 575	Marketing Strategy for Innovation & Sustainability*	3		FSS	Addressing Global Sustainability Challenges and Opportunities
OPM 510	Sustainable Operations Management	4	HWS		Addressing Global Sustainability Challenges and Opportunities
OPM 561	Production Management: Lean Approaches and Variability	4	HWS		Addressing Global Sustainability Challenges and Opportunities
OPM 581	Service Operations Management	6		FSS	Addressing Global Sustainability Challenges and Opportunities
OPM 601	Supply Chain Strategy	6		FSS	Addressing Global Sustainability Challenges and Opportunities
OPM 682	Revenue Management and Dynamic Pricing	6		FSS	Addressing Global Sustainability Challenges and Opportunities
TAX 620	Casual Data Science for Business Decision-Making	8	HWS		Addressing Global Sustainability Challenges and Opportunities

* Dieser Kurs ist zulassungsbeschränkt.

Kursdetails werden im Modulkatalog des MMM bekannt gegeben. Das Angebot wird laufend evaluiert und ggf. angepasst. Stand Mai 2026.