

Global Sustainability Management (GSM) im Master Kultur und Wirtschaft

Electives im Bereich BWL an der Uni Mannheim

Kursnummer	Kurstitel	ECTS	Angebotsturnus	
CC 504	Corporate Social responsibility	4	HWS	FSS
ACC/MAN 660	Corporate Sustainability Strategies and Value Creation	4	HWS	
ACC/MAN 661	Corporate Sustainability Performance: Measurement, Assessment and Improvement	5		FSS
ACC/TAX 570	ESG Regulation and Sustainability Reporting	8		FSS
MAN 645	Leadership and Motivation	6	HWS	
MAN 675	Selected Challenges in Nonprofit Management	6	HWS	
MAN 679	A Scientific Introduction into Public and Nonprofit Management	6	HWS	
MAN 690	Innovation Management	4		FSS
MAN 691	Selected Topics in Organizational Behavior	4		FSS
MAN 693	Strategic Intellectual Property Management	4	HWS	
MKT 520	Market Research	6		FSS
MKT 512	Business-to-Business-Marketing	2	HWS	
OPM 510	Sustainable Operations Management	4	HWS	
OPM 561	Production Management: Lean Approaches and Variability	4	HWS	
OPM 581	Service Operations Management	6		FSS
OPM 601	Supply Chain Strategy	6		FSS
OPM 682	Revenue Management and Dynamic Pricing	6		FSS
ACC 520	IFRS Reporting and Capital Markets	8	HWS	
ACC 540	Financial Statement Analysis & Equity Valuation	8		FSS
ACC 670	Audit Theory	6	HWS	
ACC 689	Disclosure Theory	6		FSS
FIN 500	Investments	6	HWS	
FIN 540	Corporate Finance	5	HWS	
FIN 590	Financial Institutions I	4	HWS	
FIN 630	Corporate Governance	6	HWS	
FIN 682	International Asset Management - Modern Investment Management, Responsible Investing and Fintech	6		FSS
FIN 684	Financial Institutions II	4		FSS
TAX 520	Taxation of Companies	6	HWS	
TAX 530	Taxation of Businesses and Individuals	6	HWS	
TAX 630	International Business Taxation	6		FSS

Kursdetails werden im [MMM-Modulkatalog](#) bekannt gegeben. Das Angebot wird laufend evaluiert und ggf. angepasst. Stand August 2025