Getsafe is reinventing insurance. The insurtech startup from Heidelberg is creating technology to make insurance simple, transparent, and fair: With just a few clicks, customers can learn about, buy, and manage insurance conveniently on their smartphone. Getsafe sees itself as a technology company that is active in the insurance sector - not the other way around. Together with renowned partners such as Munich Re and leading venture capital investors, Getsafe is bringing the concept of multi-line insurance into the digital age in a consumer-friendly way.

Join us as:

Marketing Manager (m/f/x)

YOUR TASKS

● Work with marketing, product and data teams to develop and maintain consistent metrics, reporting and monitoring around campaign/channel funnel conversion, return on investment and profit performance.
● Identify opportunities to run marketing experiments and willingness to work closely with developers to get these live.
● You’re obsessed with learning, testing, winning, failing, and finding quick solutions to multiple challenges every day,
● Maintain a record of testing insights for the organization to build upon, and communicate learnings across the organization

YOUR PROFILE

● Passion for working with and learning from a best-of-class digital marketing and dev team
● Strong computer proficiency, especially Excel. Preferred: First Business Intelligence or DWH experience
● Knowledge of Google Analytics, Adobe Analytics Cloud, or comparable web analytics tool
● Familiarity with content management systems and platforms (e.g. Wordpress, Joomla, Squarespace)
● Fluent in English and German

Your Benefits

Opportunity to take responsibility from day 1
Amazing startup experience
Challenging responsibilities in an industry-disrupting InsurTech startup
Regular team lunches, fresh snacks & drinks
A highly motivated and energetic team

If you want to join our team, please submit your documents via jobs@hellogetsafe.com. Your contact at Getsafe is Catherine Schabert (Fon: +49 176 43 750 139).