



Marketing Manager - Intern M/W

About us

Founded in 2017, SINGULART is an online art gallery dedicated to helping artists brave the international barriers of the art market. On a daily basis, they work to promote talented artists from 120 countries and sell their work to collectors around the world.

SINGULART was born from the meeting of three enthusiasts: Denis, Véra and Brice, the co-founders. Their desire to create an ambitious and passionate collective at the service of artists brought them together.

In 4 years of existence, SINGULART has become the leader of the art market in Europe and this is only the beginning, as they like to set strong objectives, they aim to become the world leader by 2022, which is why they will need you.

So far, their dedicated and active team has achieved major milestones:

- Three successful fundraisings. (the last one was in March 2020 —> €10 million)
- Selling art in over 80 countries.
- The creation of a community of over 10,000 artists and 20,000 passionate collectors.
- Major sales of artists such as Picasso, Man Ray, Andy Warhol, Ai Weiwei.
- 3 million visitors each month on SINGULART.COM.
- A staff of 100 people with 24 nationalities to date.
- Multiple partnerships with NGOs and social organizations.

Your mission at SINGULART?

As a Marketing Manager Intern and as part of a growing team of 4 people, you will be responsible for cross platform projects to optimize and grow the marketing campaigns, and assist the team in various projects. Your responsibilities will include:

- SEA
- Display and Social Media advertising
- SEO
- Growth & Lead generating projects
- Marketing Campaign planning
- Participating actively in other core marketing activities, and contributing to successful completion of the priorities



What are we looking for?

- Your mother tongue is English or German
- You have an analytical and critical thinking
- You are organized and responsible
- You have a taste for marketing and acquiring new art lovers in a smart and creative way
- You like to be challenged, you're tenacious
- Achieving ambitious goals is essential for your personal development
- You are familiar with handling challenges
- You love numbers and are not afraid of data
- Through your human qualities (empathy, listening, dynamism), you know how to build long-lasting customer relationships
- Previous experience in webmarketing or advertising is a plus (but a taste for the art sector is essential!)
- Willingness to working from Paris

If your application is selected , here are the steps of the recruitment process :

- HR call
- Case Study
- Face to face (or online) interviews with members of the webmarketing team

Applications :

https://www.welcometothejungle.com/fr/companies/singularart/jobs/digital-marketing-intern-paris_SINGU_A68NDXb

or directly at jobs@singularart.com with your resume.