



# SEA Marketing Manager - German-speaker M/W

## About us

Founded in 2017, SINGULART is an online art gallery dedicated to helping artists brave the international barriers of the art market. On a daily basis, we work to promote talented artists from 120 countries and sell their work to collectors around the world.

SINGULART was born from the meeting of three enthusiasts: Denis, Véra and Brice, the co-founders. Their desire to create an ambitious and passionate collective at the service of artists brought them together.

In 4 years of existence, SINGULART has become the leader of the art market in Europe and this is only the beginning, as we like to set strong objectives, we aim to become the world leader by 2022, which is why we will need you.

So far, our dedicated and active team has achieved major milestones:

- Three successful fundraisings. (the last one was in March 2020 → €10 million)
- Selling art in over 80 countries.
- The creation of a community of over 10,000 artists and 20,000 passionate collectors.
- Major sales of artists such as Picasso, Man Ray, Andy Warhol, Ai Weiwei.
- 3 million visitors each month on SINGULART.COM.
- A staff of 100 people with 24 nationalities to date.
- Multiple partnerships with NGOs and social organizations.

## Your mission at SINGULART?

Part of a great webmarketing team, your main responsibility is to increase sales on [www.singulart.com](http://www.singulart.com), using paid search as your main tool while keeping your cost of acquisition under control. Your tasks will include:

- Pilot the paid search marketing strategy in german-speaking markets: Germany, Austria and Switzerland. You take the responsibility for those countries.
- Execute and optimize various campaigns, using world-class SEA techniques.
- Analyze and interpret the campaign-relevant metrics and discuss next steps and potential for improvement with top management
- Test creatives, landing pages and new remarketing approaches



- Participate in various other marketing and company projects, we are a startup!

### **What are we looking for?**

- Extremely data and detail-oriented
- You have local knowledge at least of Germany
- Excellent verbal and written communication skills
- Proficient with Excel
- You are fluent in both written and spoken English
- Experience and Knowledge of Adwords and Analytics is a plus

### **The Process**

- Talent Acquisition call
- Case study
- Face to face interview with the manager

Applications :

[https://www.welcometothejungle.com/fr/companies/singularart/jobs/sea-marketing-manager-german-speaker\\_paris\\_SINGU\\_MaKxMPJ](https://www.welcometothejungle.com/fr/companies/singularart/jobs/sea-marketing-manager-german-speaker_paris_SINGU_MaKxMPJ)

or directly at [jobs@singularart.com](mailto:jobs@singularart.com) with your resume.